

## SUMMARY

Proven, award-winning pro with 10+ years of experience as an designer, art director, and project lead. "Non-niche" player with wide-ranging experience on teams small and large. Most recently contributed to marketing and training programs, web design, identity programs, and executive/sales support.

## SKILLS & ACCOMPLISHMENTS

- **U.S. military Veteran** with team leader history (founder, Navy aviation school for pilots and crew)
- **Adobe Creative Cloud** programs mastery: Photoshop, InDesign, Illustrator—Mac or PC
- **Microsoft Office** programs mastery: Word, Excel, Powerpoint, Teams—Mac or PC
- **Print production expert**—design to press check, including working with vendors
- **10+ years creating graphics** for mobile and the web
- **Achieved Pre-Release and Beta-Testing Designer status** at Adobe, for Adobe InDesign
- **Creator** of in-house design department (Council Creative Group, PHL City Council)
- **Art Director** for creation and introduction of innovative direct mail product, *GPS Mail*
- **Introduced 3D product scanning** and rendering to construction manufacturing industry, saving months (and millions) annually

## EXPERIENCE

- Graphic Designer & Art Director** TonyBuford Creative Philadelphia, PA ..... (1999–Current)
- Graphic Designer & Art Director** Philadelphia City Council Philadelphia, PA ..... (2015–2018)
- Sales Specialist, Retail Divison** Apple, Inc. Philadelphia, PA ..... (2010–2015)
- Art Director** Managing Editor Software/Adobe Jenkintown, PA ..... (2007–2008)
- Adjunct Professor, Graphic Design** Rowan College of South Jersey Sewell, NJ ..... (2006–2008)

## EDUCATION

### **BA, Advertising Design/Marketing**

The College of New Jersey, Ewing, NJ

### **AA, Graphic Design**

Mercer County Community College, Windsor, NJ

### **Master CIW Designer (Web Design)**

New Horizons Computer Learning Center  
King of Prussia, PA

### **Digital Photography**

University of the Arts, Philadelphia, PA