



# TONY BUFORD

GRAPHIC DESIGN ART DIRECTION COLLABORATION CONCEPT STRATEGY

(215) 990-5001 Philadelphia, PA

[tonyb@tonybuford.com](mailto:tonyb@tonybuford.com) [www.tonybuford.com](http://www.tonybuford.com) [tonyb.myportfolio.com](http://tonyb.myportfolio.com) [www.linkedin.com/in/tonybuford](http://www.linkedin.com/in/tonybuford)

---

**SUMMARY/** Proven, award-winning visual design leader and marketing pro with 10+ years of experience as Graphic Designer, Art Director, and Project Lead. Creator of designs for marketing programs, sites, presentations, and full multichannel campaigns—using advanced skills borne from years of working, innovating, and collaborating with passionate leaders, clients, and teammates.

## SKILLS & ACCOMPLISHMENTS/

- **U.S. military Veteran** with team leader history (founder, Navy aviation school for pilots and crew)
- **Adobe Creative Cloud** programs mastery: Photoshop, InDesign, Illustrator—Mac or PC
- **Microsoft Office** programs mastery: Word, Excel, Powerpoint, Teams—Mac or PC
- **Print production expert**—design to press check, including working with vendors
- **10+ years creating graphics** for mobile and the web
- Achieved **Pre-Release and Beta-Testing Designer** status at Adobe, for InDesign software
- **National Graphic Design award** (logo design)
- **Creator of in-house design department** (Council Creative Group, PHL City Council)
- **Art Director and Designer** for creation of innovative direct mail product, GPS Mail
- **Introduced 3D** product scanning and rendering to employer’s marketing, saving millions annually

## EXPERIENCE/

**Graphic Designer & Art Director** *TonyBuford Creative* Philadelphia, PA ..... (1999–Current)  
**Graphic Designer & Art Director** *Philadelphia City Council* Philadelphia, PA ..... (2015–2018)  
**Sales Specialist, Retail Divison** *Apple, Inc.* Philadelphia, PA ..... (2010–2015)  
**Art Director** *Managing Editor Software* Jenkintown, PA ..... (2007–2008)  
**Adjunct Instructor, Graphic Design** *Rowan College of South Jersey* Sewell, NJ ..... (2006–2008)

## EDUCATION/

### **BA, Advertising Design/Marketing**

*The College of New Jersey, Ewing, NJ*

### **AA, Graphic Design**

*Mercer County Community College, West Windsor, NJ*

### **Master CIW Designer (Web Design)**

*New Horizons Computer Learning Center*

King of Prussia, PA

### **Digital Photography**

*University of the Arts, Philadelphia, PA*