

SUMMARY

Proven, award-winning pro with 10+ years of experience as a graphic designer, art director, and project lead. "Non-niche" player with experience on teams small and large. Most recently contributed design to marketing and training programs, web sites, presentations, and multichannel campaigns.

SKILLS & ACCOMPLISHMENTS

- **U.S. military Veteran** with team leader history (founder, Navy aviation school for pilots and crew)
- **Adobe Creative Cloud** programs mastery: Photoshop, InDesign, Illustrator—Mac or PC
- **Microsoft Office** programs mastery: Word, Excel, Powerpoint, Teams—Mac or PC
- **Print production expert**—design to press check, including working with vendors
- **10+ years creating graphics** for mobile and the web
- **Achieved Pre-Release and Beta-Testing Designer status** at Adobe, for Adobe InDesign
- **Creator** of in-house design department (Council Creative Group, PHL City Council)
- **Art Director** for creation and introduction of innovative direct mail product, *GPS Mail*
- **Introduced 3D product scanning** and rendering to construction manufacturing industry, saving months (and millions) annually

EXPERIENCE

- Graphic Designer & Art Director** TonyBuford Creative Philadelphia, PA (1999–Current)
- Graphic Designer & Art Director** Philadelphia City Council Philadelphia, PA (2015–2018)
- Sales Specialist, Retail Divison** Apple, Inc. Philadelphia, PA (2010–2015)
- Art Director** Managing Editor Software Jenkintown, PA (2007–2008)
- Adjunct Instructor, Graphic Design** Rowan College of South Jersey Sewell, NJ (2006–2008)

EDUCATION

BA, Advertising Design/Marketing

The College of New Jersey, Ewing, NJ

AA, Graphic Design

Mercer County Community College, Windsor, NJ

Master CIW Designer (Web Design)

New Horizons Computer Learning Center
King of Prussia, PA

Digital Photography

University of the Arts, Philadelphia, PA